

# CIRCULAR

Circular No.

20230411-1

Circular Date

4/11/2023 6:49:58  
PM

Category

SUPERVISION

Segment

BASL

Subject

Usage of brand name / trade name by Investment Advisers (IA).

Attachments

- [SEBI Circular - Usage of brand name - trade name by IAs](#)



Notice No. : 20230411-01

Notice Dated : 11/04/2023

**Sub. : Usage of brand name/trade name by Investment Advisers (IA).**

A copy of circular No. SEBI/HO/MIRSD/MIRSD-PoD-2/P/CIR/2023/52 dated April 06, 2023 issued by Securities & Exchange Board of India in respect of usage of brand name/trade name by Investment Advisers (IA) is enclosed for information of the Investment Advisers.

Investment Advisers are requested to take note of the above and ensure necessary compliance.

In case of any clarifications, investment advisers may contact us on details given as under :

|              |                           |
|--------------|---------------------------|
| Contact Nos. | 022-2272 5854 / 2272 8817 |
|--------------|---------------------------|

For and on behalf of BSE Administration & Supervision Ltd.

Neeky Subramaniam  
Associate Manager

Pratik Rathod  
Assistant Manager

Encl. : as above.